AIFC

Creating Wealth & Prosperity

Sample Investment Guide

A simple, no-obligation overview of goal-based investing.

1. Start with your goals

Every rupee you invest should map to a milestone — a home, your child's education, or retirement.

2. Automate with SIPs

A monthly Systematic Investment Plan builds discipline and smooths out market ups and downs.

3. Diversify sensibly

Spread investments across equity, debt and hybrid funds suited to your risk profile.

4. Protect your plan

Adequate term and health insurance keep one bad event from derailing years of saving.

5. Review every year

Markets and life change. An annual review keeps your plan on track to its goals.